

# Micro-optics

SUMMIT & EXPO

## Sponsorship Packages

AMSTERDAM | 2-3 DEC 2024



# GOLD

## Sponsor

**Unlock the ultimate exposure for your brand as our elite sponsor. Gain unparalleled visibility and influence with prime branding, ensuring your company stands out at the summit.**

### Package includes:

- 4x roll-up banner (one at the registration area and one in each of the three conference rooms)
- Marketing materials on sponsor table in the registration area
- Mention during opening and closing words on both days
- Full-page ad in the event/program booklet
- Featured article/interview in event newsletter

### Promotion:

- Large logo on all summit materials including website, newsletters and printed materials
- Large logo on all screens during the summit before and after the presentations
- Large logo in event newsletters
- Dedicated social media promotion

### Tickets

- 4 tickets for the Summit
- 30% discount on additional tickets

# € 6000

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# SILVER

## Sponsor

**Elevate your brand's presence at the summit as premium sponsor. Enjoy high-visibility branding, positioning your company as a key industry leader.**

### Package includes:

- 2x roll-up banner (one at the registration area and one in the main conference room)
- Marketing materials on sponsor table in the registration area
- Mention during opening and closing words on both days
- Half-page ad in the event/program booklet

### Promotion:

- Medium logo on all summit materials including website, newsletters and printed materials
- Medium logo on all screens during the summit before and after the presentations
- Medium logo in event newsletter
- Dedicated social media promotion

### Tickets

- 3 tickets for the Summit
- 30% discount on additional tickets

# € 4500

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# BRONZE

## Sponsor

**Shine bright as bronze sponsor. Benefit from significant branding, making a notable impact at the summit.**

### Package includes:

- 1x roll-up banner (at the registration area)
- Marketing materials on sponsor table in the registration area
- Mention during opening and closing words on both days

### Promotion:

- Small logo on all summit materials including website, newsletters and printed materials
- Small logo on all screens during the summit before and after the presentations
- Small logo in event newsletters
- Dedicated social media promotion

### Tickets

- 2 tickets for the Summit
- 30% discount on additional tickets

€ 3000

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# REGISTRATION

## Sponsor

**Be the first and last thing everyone will see, from the moment people register, until the end of the show when they will remove the badges. Wanna make an impact? This is the way.**

### Package includes:

- 1x branded registration desk
- Marketing materials on registration desk
- Logo on badges of all attendees

### Promotion:

- Medium logo on all summit materials including website, newsletters and printed materials
- Medium logo in event newsletter
- Dedicated social media promotion

### Tickets

- 2 tickets for the Summit
- 30% discount on additional tickets

€ 4000

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# FOOD

## Sponsor

**Be the exclusive sponsor of the food services, ensuring every attendee enjoys meals and refreshments with your brand prominently featured.**

### Package includes:

- 1x branded catering area
- Logo on napkins
- Branding on food area tables

### Promotion

- Medium logo on all summit materials including website, newsletters and printed materials
- Medium logo in event newsletter
- Dedicated social media promotion

### Tickets

- 2 ticket for the Summit
- 30% discount on tickets

€ 3500

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# WiFi

## Sponsor

**Be the exclusive sponsor of the event's internet network, ensuring every attendee sees and uses your brand throughout the event. This package guarantees high visibility and engagement, making your brand an integral part of the attendee experience.**

### Package includes:

- Customized network name (SSID) and password
- Logo on all internet-related signage (available in all rooms)
- 1x branded roll-up banner with WiFi details (at the registration area)

### Promotion

- Medium logo on all summit materials including website, newsletters and printed materials
- Medium logo in event newsletter
- Dedicated social media promotion

### Tickets

- 1 ticket for the Summit
- 30% discount on tickets

€ 2500

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# SUMMIT BAG

Sponsor

**Let attendees carry your brand throughout the event and beyond with your logo prominently displayed on the Summit bags and a branded insert included inside.**

**Package includes:**

- Logo on the summit bag
- max. 2 items inside of the conference bag (to be provided)

**Promotion**

- Medium logo on all summit materials including website, newsletters and printed materials
- Medium logo in event newsletter
- Dedicated social media promotion

**Tickets**

- 30% discount on tickets

€ 3000

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# BAG INSERT

Sponsor

**Provide the attendees with a reminder of your brand, by providing an insert included in the Summit bag.**

**Package includes:**

- 1 item inside of the conference bag

**Promotion**

- Small logo on all summit materials including website, newsletters and printed materials
- Small logo in event newsletter

**Tickets**

- 30% discount on tickets

€ 500

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